



22 February 2021

Dear Parent

We are committed to providing students with high quality Careers Education, Information, Advice and Guidance (CEIAG). In order to do this, we utilise the Unifrog platform. This service is already available to students in Years 11 - 13 and we are now making this available to students in Years 7- 10.

Unifrog enables students to research area of interest and access information regarding career paths. The platform also supports the writing of CVs and Personal Statements as well as recording key skills. Bringing together guidance on careers, apprenticeships, university and college courses, as well as online courses (MOOCs). Students are able to compare and choose the best and most appropriate university courses, apprenticeships or further education courses. They can also explore exciting opportunities further afield by looking at undergraduate programmes available in Europe and the USA.

Launch dates

Students in **Years 7-9** will receive their log in details and information on Tuesday 2 March. All students should attend this session at 11:00- 11:15 as well as a follow up event on Tuesday 9 March 11:00- 11:15. Activities will also be set as flexible tasks on Satchel:One during National Careers Week (1-7 March).

Students in **Year 10** will receive their log in details and information on Friday 5 March in the careers session timetabled at 13:55-14:45. This will be in place of their normal timetabled lesson for that day and a register will be taken.

Students in **Year 11** should attend the careers lesson on Thursday 4 March at 08:50-09:40 in place of their normal timetabled lessons. Please check that your child has access to their Unifrog account and if they do not, please contact Mr Powdrill, s.powdrill@theacademycarlton.org

Further information on Unifrog can be found of the next page.

Students wishing to receive further guidance and advice around careers and their next steps should contact Mr McArdle, our careers advisor s.mcardle@theacademycarlton.org

Kind regards,

H Dyer-Ince

H. Dyer-Ince
Associate Assistant Headteacher



What is UNIFROG?

UNIFROG is a one-stop-shop where students can easily explore their interests, then find and successfully apply for their next best step after school.

UNIFROG will help students to explore their key interests and what career paths they can take to reach their goals!

UNIFROG can help students make an informed decision about their future.

- Find career ideas by exploring different jobs
- **Research some job families:** Work out what sort of job sector they would like to work in by **researching some job families**. There's a huge variety of job roles, many of which may not have been thought of.
- Take various quizzes on UNIFROG
- Explore options with your subjects on UNIFROG
- What learnt from your work- experience – identifying skills, experiences and knowledge
- Explore volunteering opportunities
- Look and apply for **LIVE Apprenticeships**

UNIFROG Career E-portfolio

What is a career E-portfolio?

A career e-Portfolio, much like a CV, is a demonstration of your skills, abilities, and achievements. Creating a digital portfolio for a specific path in your life can demonstrate your capabilities and make you more attractive to colleges, universities, training providers or employers.

What is the purpose of creating an e-portfolio?

Starting gradually from Year 7, this e-portfolio is designed to support learning by providing a secure record of discussions, trips, activities, events and ongoing personal development plus reflection on other learning events. It provides an opportunity to reflect on your unique and diverse approaches to learning and to generate evidence of the employability skills valued by colleges, universities, training providers or employers, including digital literacy, self-management, creativity and innovation, communication and problem solving, to name but a few.

Why do we need a portfolio?

A portfolio is a living and changing collection of records that reflect your accomplishments, skills, experiences, and attributes. It highlights and showcases samples of some of your best work, along with life experiences, values and achievements.

Students can login using their email address and password and they can do so from any computer, tablet or smartphone. Once all students are set up, we would encourage you to use the platform with your child so you can support them through the process of deciding their next step and researching options.

The following parent guides may also prove useful:

[The Parents' Guide to - National Careers Week 2021 - National Careers Week](#)

[Get Your Downloadable Parents' eBook \(successatschool.org\)](http://successatschool.org)